



# Biogas in Poland 2023

Polish edition (print + digital) for Polish market

A prestigious publication prepared by Teraz Środowisko's team and an extensive communicative action in the most important daily news service in the environmental sector.

- ▶ An in depth analysis of the biogas branche's situation in terms of legal regulations, available support programmes, market trends, technology, local politics and human resources.
- ▶ Points of view of representatives of the National Fund of Environmental Protection and Water Management, ministries, local self-governments, branch organizations, entrepreneurs and independent experts.
- ▶ Case studies of the realizations of particular installations.

## Prestigious publication in both printed and electronic forms

- 2000-2500 copies
- distributed to municipalities and during top branch conferences in 2023
- direct delivery to leading decision makers (public institutions, local self-governments, entrepreneurs)
- direct delivery (on demand) to Teraz Środowisko's readers
- an extensive promotion of the publication in electronic version (Teraz Środowisko's website, newsletter, social media)



[previous special issues](#)



## Targeted promotion on the internet

- biogas special issue promoted on-line in Pick of the month section of Teraz Środowisko's website
- Pick of the month: a series of articles, analysis and presentations of products and technologies
- Pick of the month / Biogas in Poland 2023 / April 14th 2023
- an extensive promotion campaign on Teraz Środowisko (255.000 visits and over 800.000 views a month: dedicated newsletter, banners, social media campaign...)
- possibility to download the electronic version and order a free printed version of the publication
- available on the internet permanently (open access)



[previous Pick of the month](#)



# CHOOSE YOUR POWER OF COMMUNICATION!

Promotion in print (P) & on-line (E).

PACKAGE POWER	WHAT VALUE DO YOU WIND UP WITH?	PRICE (NET)
<b>W</b>	<b>Service/Product/Technology presentation</b> <ul style="list-style-type: none"> <li>• ¼ of a page in the issue (P)</li> <li>• Your product promoted during the Pick of the Month, as well as during 12 months on all Teraz Srodowisko pages (E)</li> </ul>	<b>4 500 PLN</b>
<b>kW</b>	<b>Image + Content</b> <ul style="list-style-type: none"> <li>• ½ of a page in the issue: a short text (2k characters) or a graphic (P)</li> <li>• Sponsored article on the Teraz Środowisko homepage (E)</li> <li>• Your product promoted during the Pick of the Month, as well as during 12 months on all Teraz Srodowisko pages (E)</li> </ul>	<b>6 500 PLN</b>
<b>MW</b>	<b>Presenting Your Know-How</b> <ul style="list-style-type: none"> <li>• A full dedicated page in the issue: graphic advertorial, case study or an expert view (P)</li> <li>• An expert view published on the Teraz Środowisko website (E)</li> <li>• Your product promoted for 12 months on all the Teraz Środowisko pages (E)</li> </ul>	<b>9 500 PLN</b>
<b>GW</b>	<b>Leader Position confirmation</b> <ul style="list-style-type: none"> <li>• Inside cover pages and/or the back cover of the issue (P)</li> <li>• Weekly banner ad on all the Teraz Środowisko pages (E)</li> <li>• Banner ad in the Pick of the Month cycle (E)</li> <li>• Graphic advertorial, promoted for 2 weeks on the Teraz Środowisko homepage (E)</li> <li>• Your product promoted during the Pick of the Month, as well as during 12 months on all Teraz Srodowisko pages (E)</li> </ul>	<b>13 500 PLN</b> (+1 500 zł PLN for the back cover!)
<b>TW</b>	<b>Versatile promotion:</b> <b>SPONSOR OF TERAZ ŚRODOWISKO</b> Is Your Company an active player in energy transition? Ensure that all stakeholders know about it! Become a special Sponsor (Mecenas) of a chosen thematic tab on the Teraz Środowisko website. Long-term offers are tailored to Your Company!	Contact us or <a href="#">click</a> to check the offer

Please confirm your engagement in the publication of the issue until the 20th of March 2023. The offer is limited. Shall you have any questions, feel free to contact us!

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